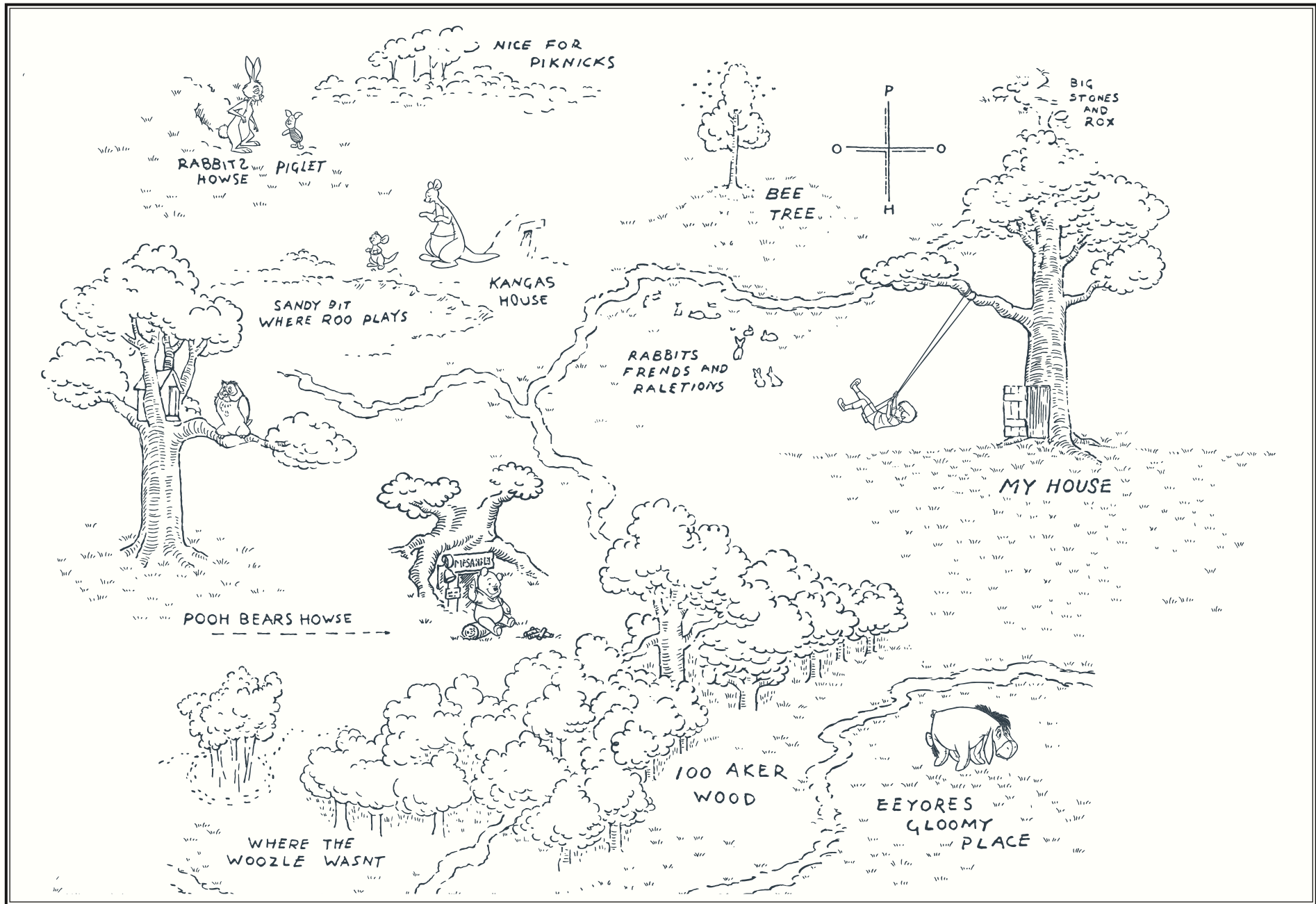




Disney
Winnie
the Pooh





“Once Upon a Time
- about last Friday,”



The beginning of an endless adventure

Since its first publication in 1926, the timeless adventures of Winnie the Pooh and his friends have won the hearts of kids of all ages. Generations of parents have passed the stories on to their kids and continue to discover new meanings and hidden gems in the books.

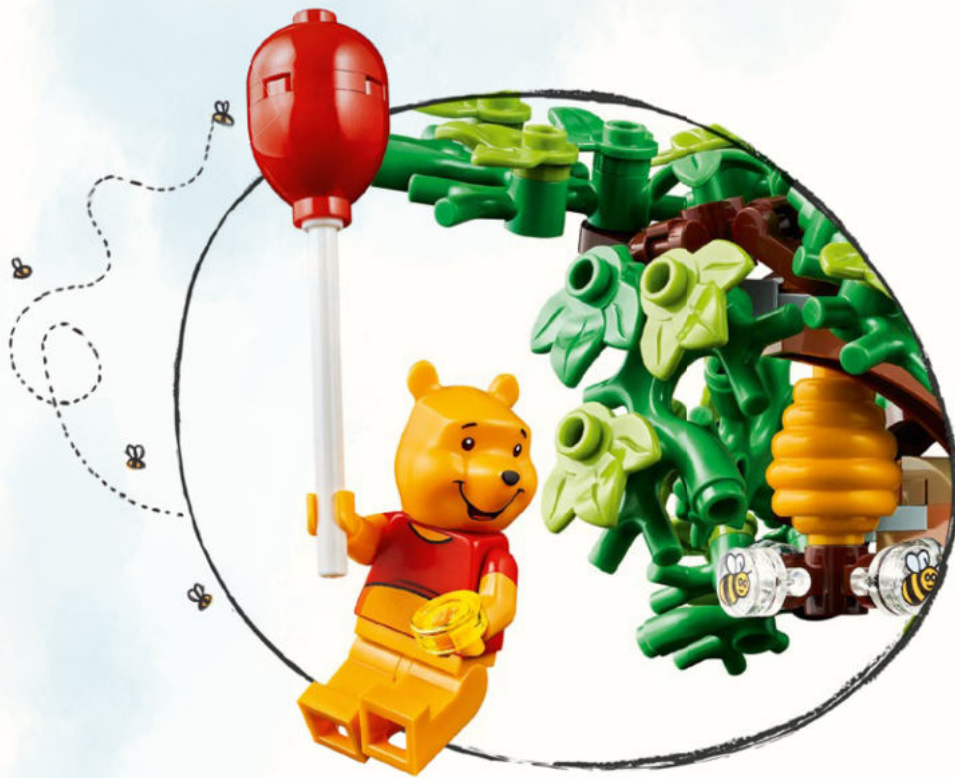
Step inside, join Christopher Robin and his animal friends in the Hundred Acre Wood and explore a world full of childhood memories.



Welcome to the Hundred Acre Wood

Even after almost a hundred years, the Hundred Acre Wood is still home to our favourite group of animal friends from our childhood stories. Eeyore's gloomy outlook, Tigger's boundless enthusiasm, Rabbit's controlling, practical approach to life, Owl's knowledge (even when he doesn't know what he's talking about), Piglet's innocent worries, Kanga's motherly love, and not least Pooh's inadvertently witty wisdom – keep gently reminding us what's important in life.





Winnie the Pooh always sees the best in others. With his flawless logic, confident curiosity and a healthy appetite for honey, he is the heart of the Hundred Acre Wood, and cares for all his friends on their adventures.





Winnie the Pooh's best friends forever (and even longer)

Tigger is positively passionate about absolutely everything! His boundless energy and enthusiasm for his most recent BEST idea in the whole world is matched only by his fascination with his NEXT fantastic idea.

Rabbit takes great pride in being organized and is always keen to take charge in any situation. Whether that given situation actually requires a leader or not, well, that's an entirely different question.



Eeyore has a proclivity for gloom and doom that makes him afraid of being overlooked, but it's also sweetly endearing. Despite his protests, he really does want to be included in his friends' fun.

Despite his size and trepidation about almost everything (sparked mostly by his vivid imagination), tiny little Piglet is the bravest of the bunch and Pooh's best friend forever, and even longer, in the Hundred Acre Wood.



Meet Ben Alder

Ben Alder – aka benlouisa – lives in Suffolk, England with his wife, Louisa, and two young children, Joshua and Elsie. His love of Winnie the Pooh was sparked early in life when his parents read the books to him. His other childhood passion, building with LEGO® bricks, was rekindled five years ago when his son was born. Now, as a parent himself, life seems to come full circle when he can share those passions with his own family.

“The Winnie the Pooh stories are still very dear to me, and now our kids love them, too. It’s so much fun to watch their imaginations at work! Even my wife started building LEGO sets, and it’s a great way for us to relax and spend time together as a family. That’s how the 21326 Winnie the Pooh was created – to bring our bedtime stories to life. I can’t thank everyone who supported my little creation enough! I hope you will love building it for yourself or with your own family.”







The team of LEGO® designers (Simon, Ilia, Felipe, Ashwin & Ann Chen)

“The Tigger element was a great challenge, but the final appearance looks so good. I love the minifigures and Ben’s model and the stories about these characters. I know this set will bring lots of joy to children and parents around the world.”

– Ann Chen, LEGO® Element Designer

“This set is a dream come true for Winnie the Pooh fans. I was really impressed with Ben’s attention to detail, and I was crazy about the figures. It was a perfect interpretation of A. A. Milne’s characters and definitely inspired by Ben’s passion, creativity and his kids.”

– Felipe Silva Telles, Senior LEGO® Element Designer

“Just like the author, A. A. Milne, Ben is clearly a man who loves his kids very much, and he made this elaborate model entirely for them. With this in mind, as a Graphic Designer, I wanted to add some Easter eggs for him. He should take a good look at some of the stickers!”

– Ashwin Visser, LEGO® Graphic Designer

“Ben added a lot of great details inside Pooh’s house. We’ve added a few more, including the box of ‘Poohsticks’ in the rafters, and swarms of bees flying around the beehives. And notice the new coral elements in the tree – it creates a much more organic look!”

– Ilia Gotlib, Senior LEGO® Designer

“Ben made great use of bow elements in different layers and heights to make the tree a convincing representation of Pooh’s house. It’s full of details I know fans will love. So much care and passion went into making the model, graphics and elements the best they could be!”

– Simon Wilson, Senior LEGO® Element Designer

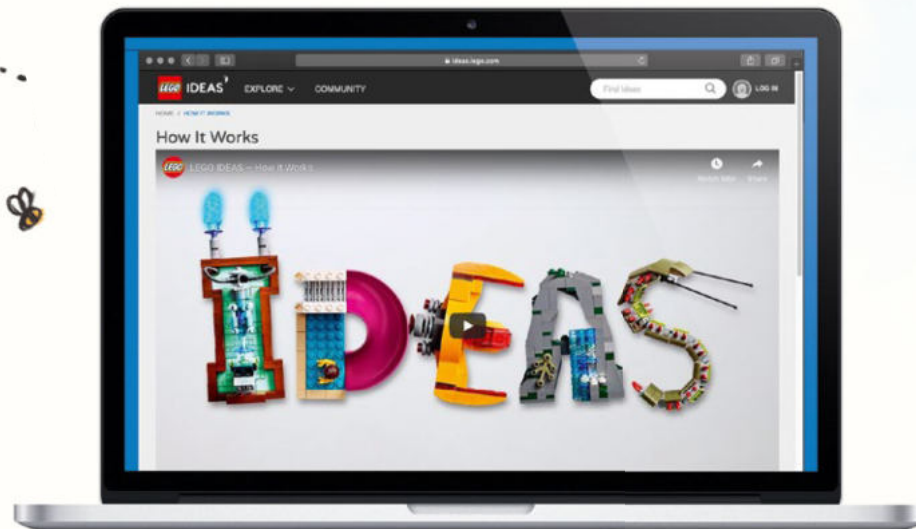
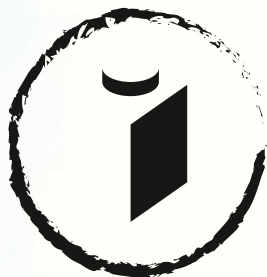




IDEAS

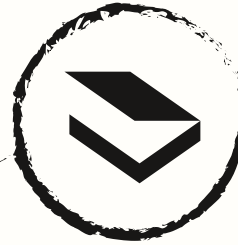
GATHER SUPPORT
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RASSEMBLE DES VOTES
CHIEDI DI ESSERE SUPPORTATO
GANA APOYOS
OBTÉM APOIO
SZEREZZ TÁMOGATÁST
IEGŪSTI ATBALSTU
获得更多支持

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Winnie the Pooh
Winnie Puh
Winnie l'Ourson
Micimackó
Vinnijs Pūks